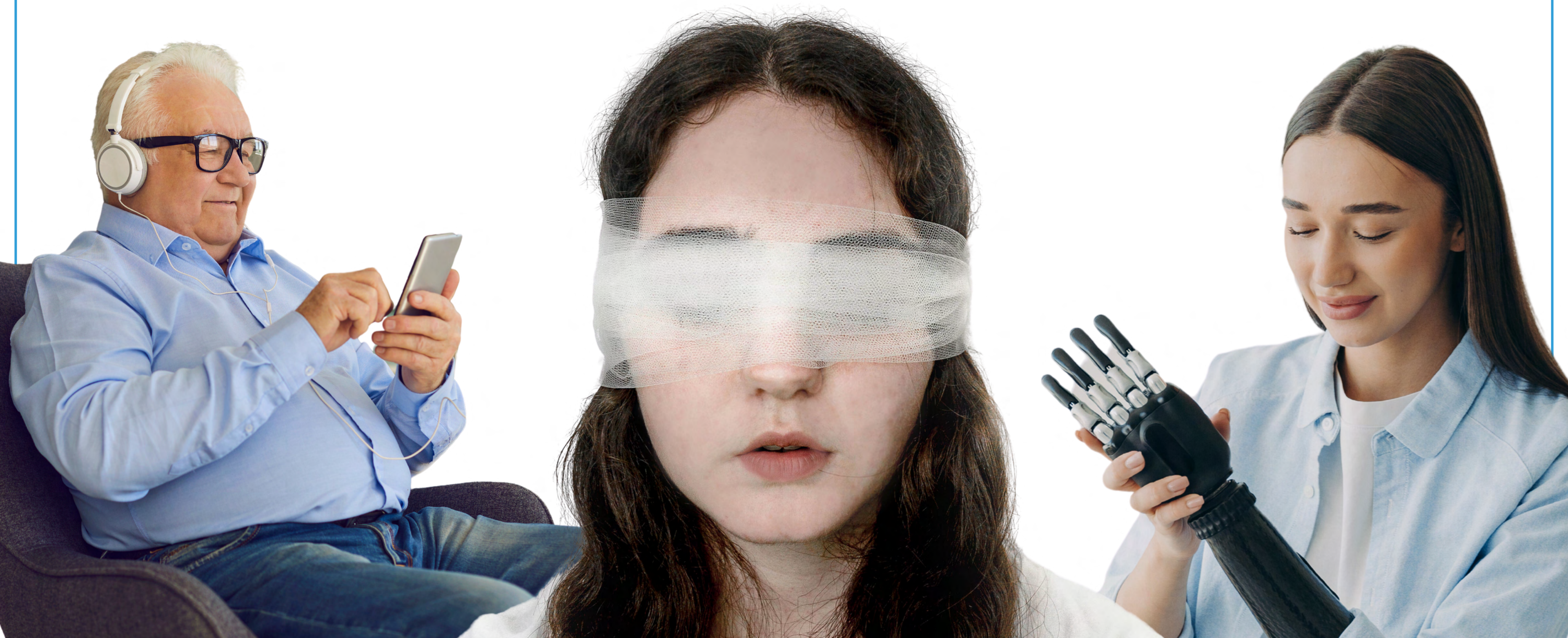




# Normal For You; Not For Everyone

We Try and Close The Gap With **Digital Accessibility Consulting Services**

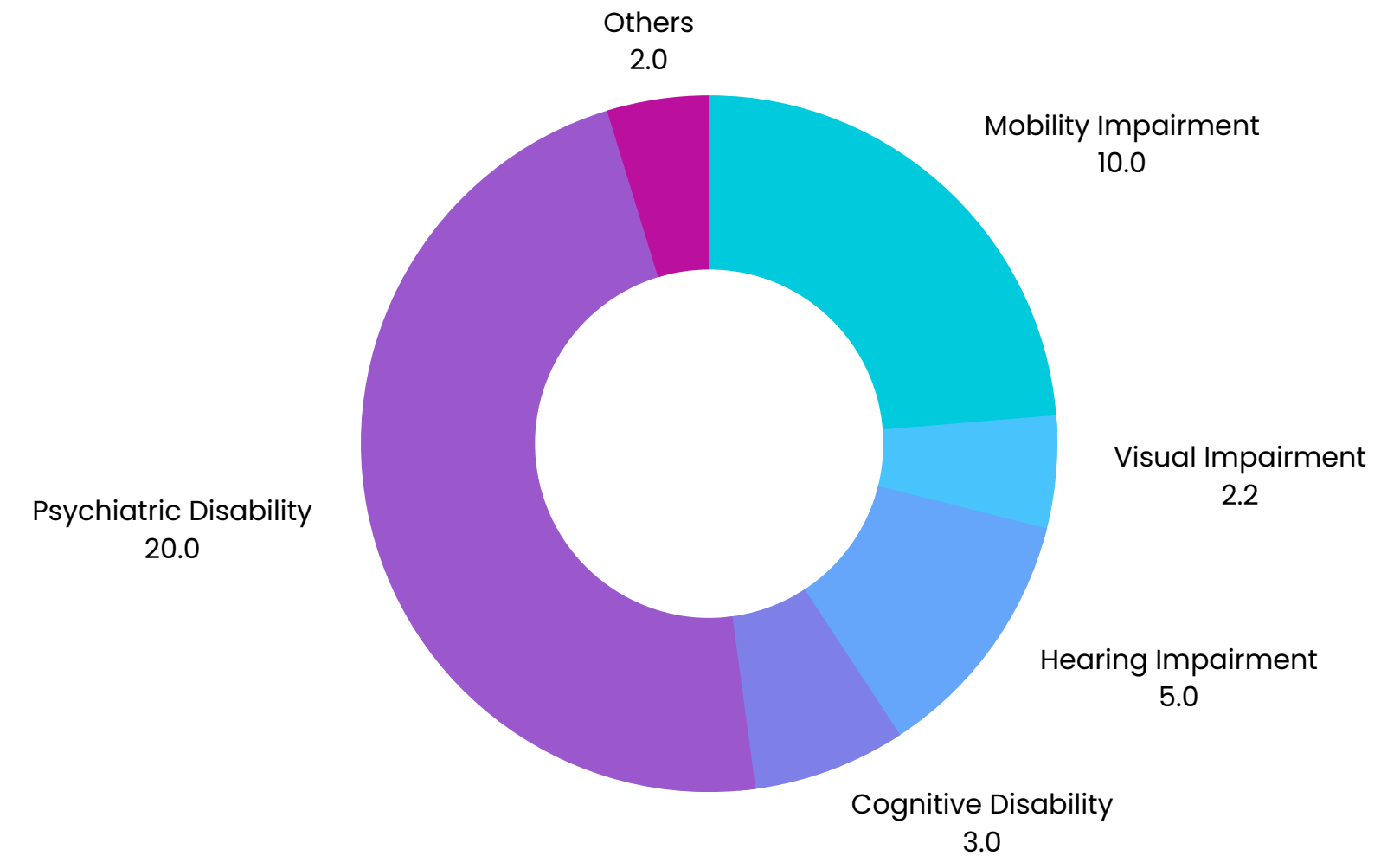




# 1.3 Billion People

## Suffer From Some Kind of Disability Globally

- **Mobility Impairment:** This includes disabilities affecting a person's ability to move or use their limbs effectively. It may result from conditions such as spinal cord injuries, amputations, or musculoskeletal disorders.
- **Visual Impairment:** Visual disabilities encompass a range of conditions, from partial sight to complete blindness.
- **Hearing Impairment:** Hearing disabilities refer to difficulties or complete loss of hearing.
- **Cognitive or Intellectual Disabilities:** These include conditions such as intellectual developmental disorders, autism, and learning disabilities.
- **Psychiatric or Mental Health Disabilities:** Conditions like depression, anxiety, bipolar disorder, and schizophrenia fall into this category.
- **Speech and Language Disabilities:** These can be due to various factors, including neurological conditions, developmental disorders, or physical impairments.
- **Neurological Disabilities:** Conditions like epilepsy, multiple sclerosis, and Parkinson's disease are considered neurological disabilities.





We've Pledged Towards Making the internet

# Unbiased

With a team of **CPWA professionals** with significant experience in the field of digital accessibility, V Group Inc. can help you build accessible, scaleable, and robust digital products.



MISSION

Audit

Design Consultation

Training

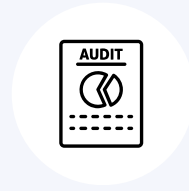
VPAT Certification

Website

App

Document

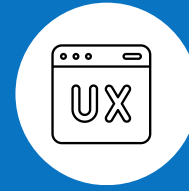




## Digital Ally Audit

### What We Check For

- ✓ Website Accessibility
- ✓ Mobile App Accessibility
- ✓ Document Accessibility
- ✓ Video and Media Accessibility
- ✓ CMS Accessibility



## Inclusive Design Consultation

### We Can Help You With

- ✓ Inclusive Design Strategy Development
- ✓ Design System Auditing
- ✓ Accessible Technology Selection
- ✓ Compliance and Policies Overview
- ✓ Assistive Technology Integration
- ✓ VPAT Certification
- ✓ User Testing Performed by Individuals With Disability



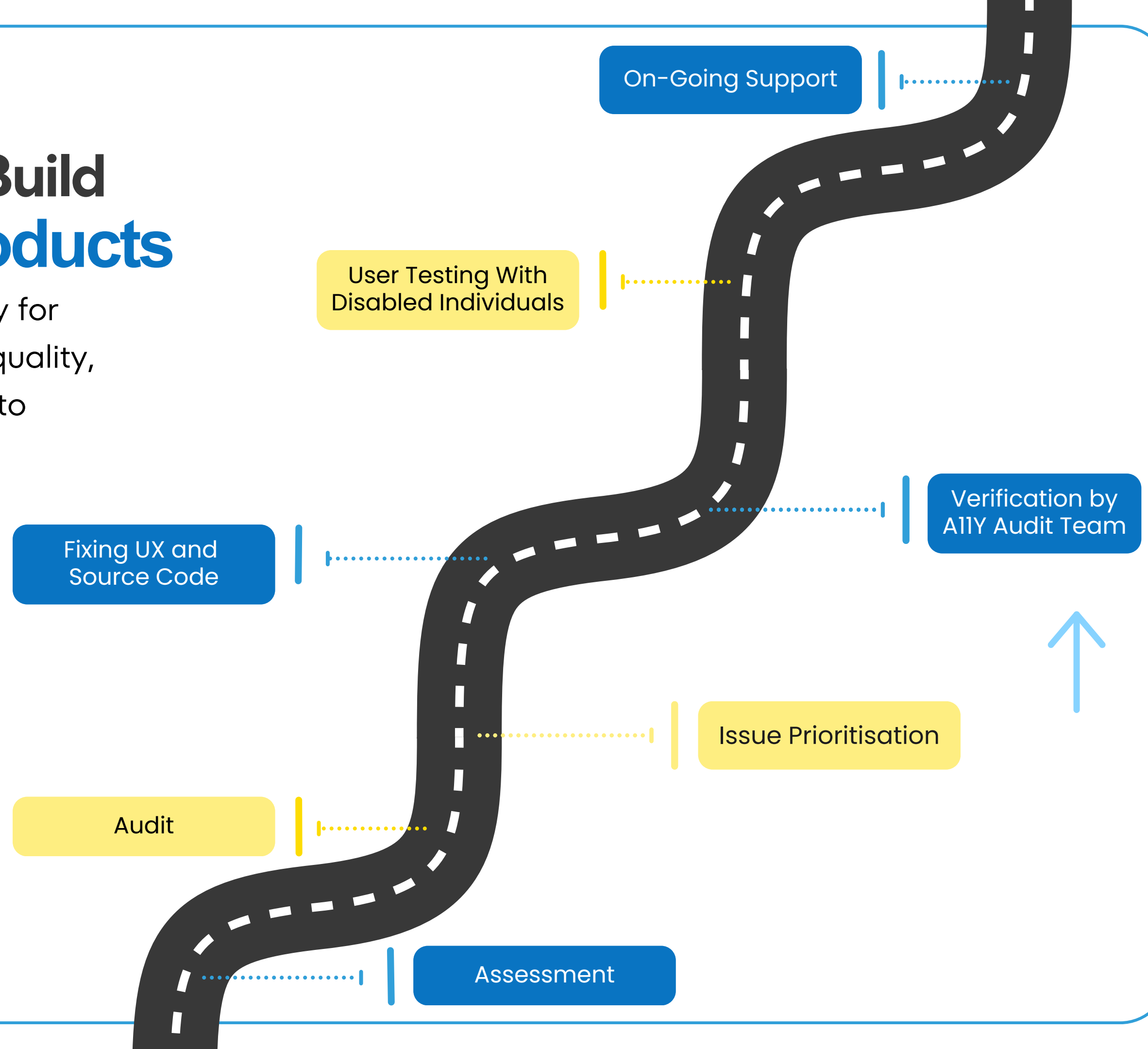
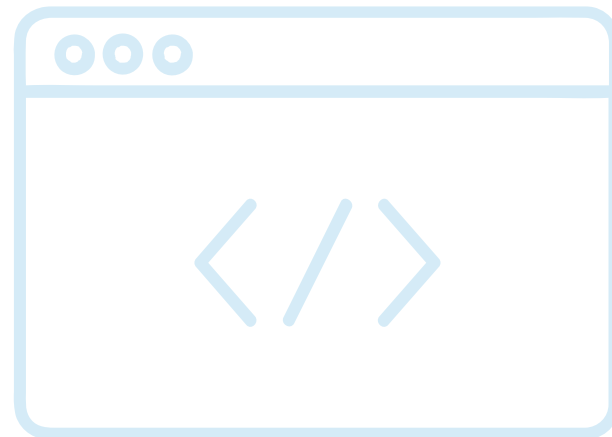
## Accessibility Training

### What You'll Learn

- ✓ Mobile App Accessibility
- ✓ Accessible Document Creation
- ✓ Accessibility Champions Training

# That's How We Build Accessible Products

Clearly mapped out strategy for minimising risk, maximising quality, and delivering a faster time to market.





## Case Study

# 20% Increase In Expected Potential Clientele

For **J.Crew** International After Making Their Website A11Y Friendly

### PROBLEMS

Incorrect Form Fields

Complex Validation Error

Poor On-Page Navigation

Mislabelled Interactive Elements

Poorly Defined ARIA Roles

Unresponsive Design

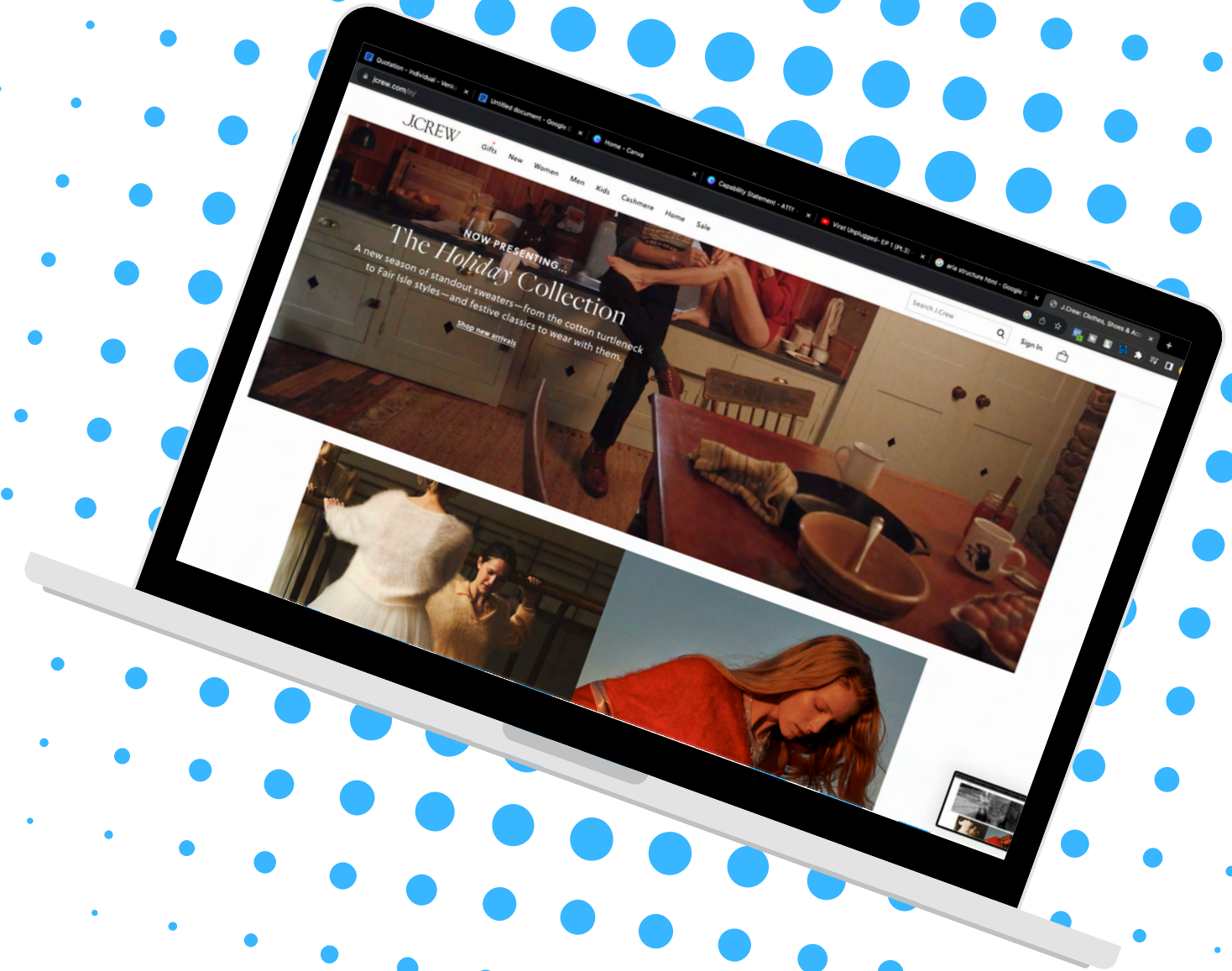
Missing Input Controls

Issues With Color Contrast

Poorly Described ALT Text

### SOLUTIONS

- Identified improper labels and altered them for all interactive elements.
- Configured the standard color contrast ratio of 4.5:1 for textual content and 3:1 for UI components.
- Reformatted the ARIA roles into more suitable appropriation.
- Audited the websites, suggested improvements, and implemented them across the website.
- Corrected the images as per A11Y norms, performed UI fixes, solved navigation issues, and more.



37.6%

Initial Score

96.1%

Final Score

## Case Study

# Making SaaS Accessible For Those With Disability

Fixing Accessibility Issues In **Context to Call**'s Web Application

PROBLEMS

Incorrect Form Fields

Screen Reader Incompatibility

Poor On-Page Navigation

Mislabelled Interactive Elements

ARIA Unconfigured

Poor Mobile Design

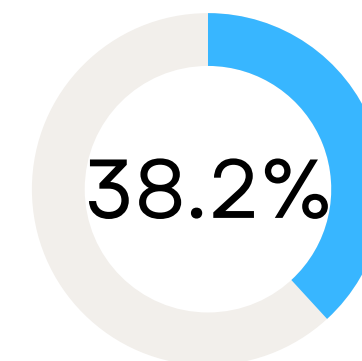
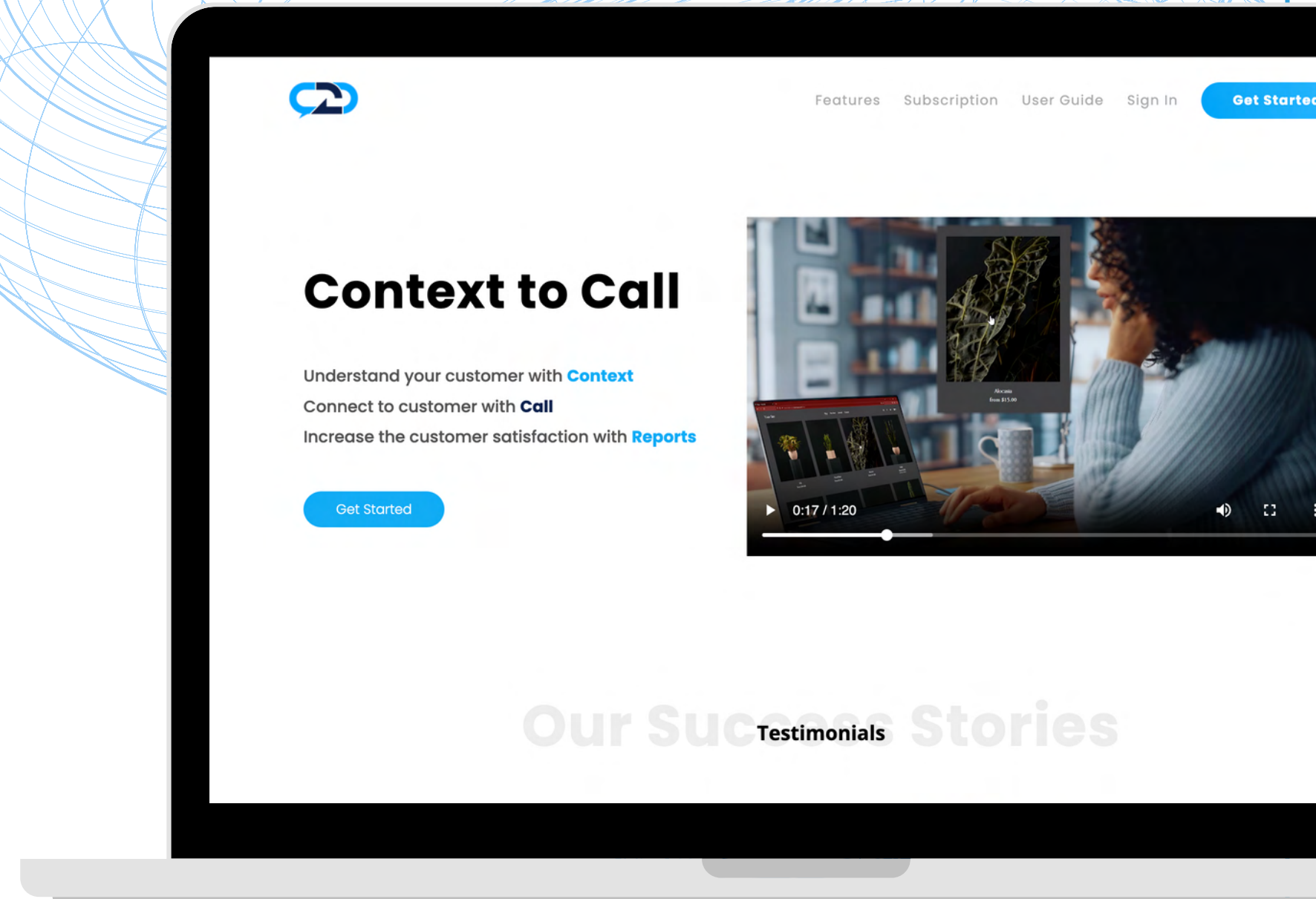
Color Contrast In Forms

Issues With Color Contrast

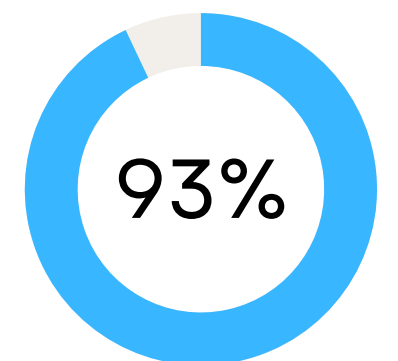
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Initial Score



Final Score

## Case Study

# First Aid Is For Everyone Even Those Who Are Challenged

**First Aid Only** Becomes A11Y Compatible With Our Help.

PROBLEMS

Incorrect Form Fields

Complex Validation Error

Poor On-Page Navigation

Mislabelled Interactive Elements

Poorly Defined ARIA Roles

Unresponsive Design

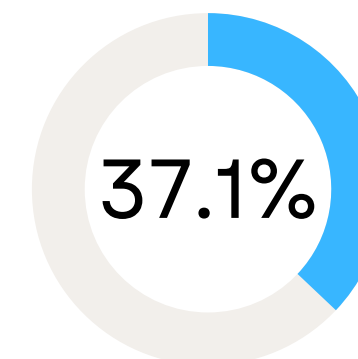
Missing Input Controls

Issues With Color Contrast

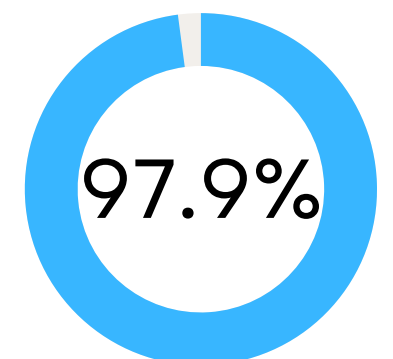
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Initial Score



Final Score



# Two Decades of Excellence In IT Solutions Space

V Group Inc. thrives on pushing the boundaries of technology to simplify mission-critical projects.

A pioneering IT partner, offering an extensive range of innovative solutions, including Software Development, AI, Cyber Security, and more. Our dedication to innovation is evident in our numerous patents and accolades.

We provide bespoke product services tailored to our global customers, crafting unique solutions that precisely meet their needs. Our custom offerings are designed to enhance user experiences and deliver exceptional value, setting us apart in a crowded market.

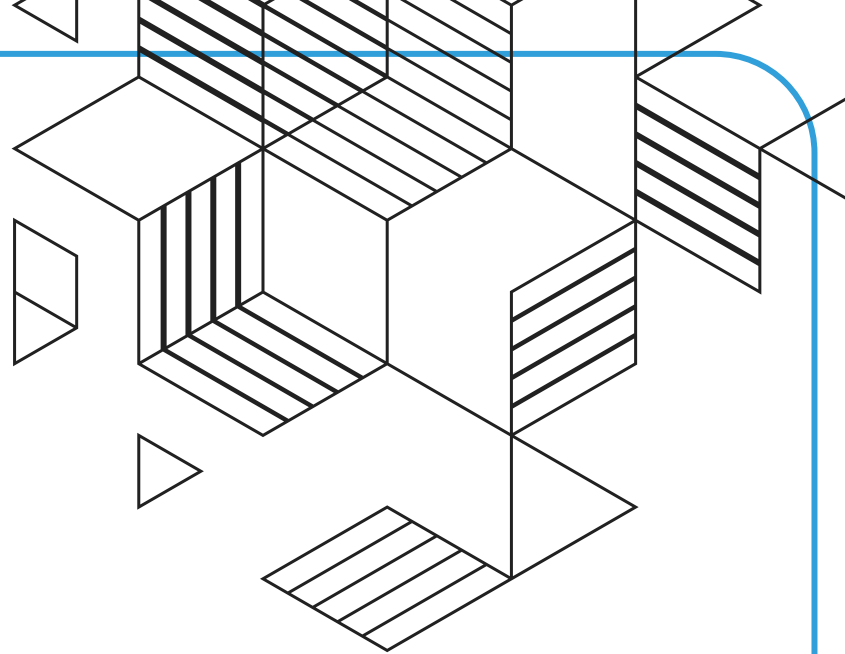
V Group is committed to DEI and is WMBE Certified.

Find Out More On [www.vgroupinc.com](http://www.vgroupinc.com)

Trusted By

# Fortune 500 Companies



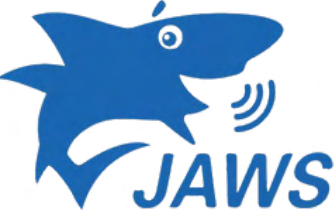















PORTFOLIO



# State-of-The Art Tools

Taking Us Towards Our Goal of a Unbiased Internet

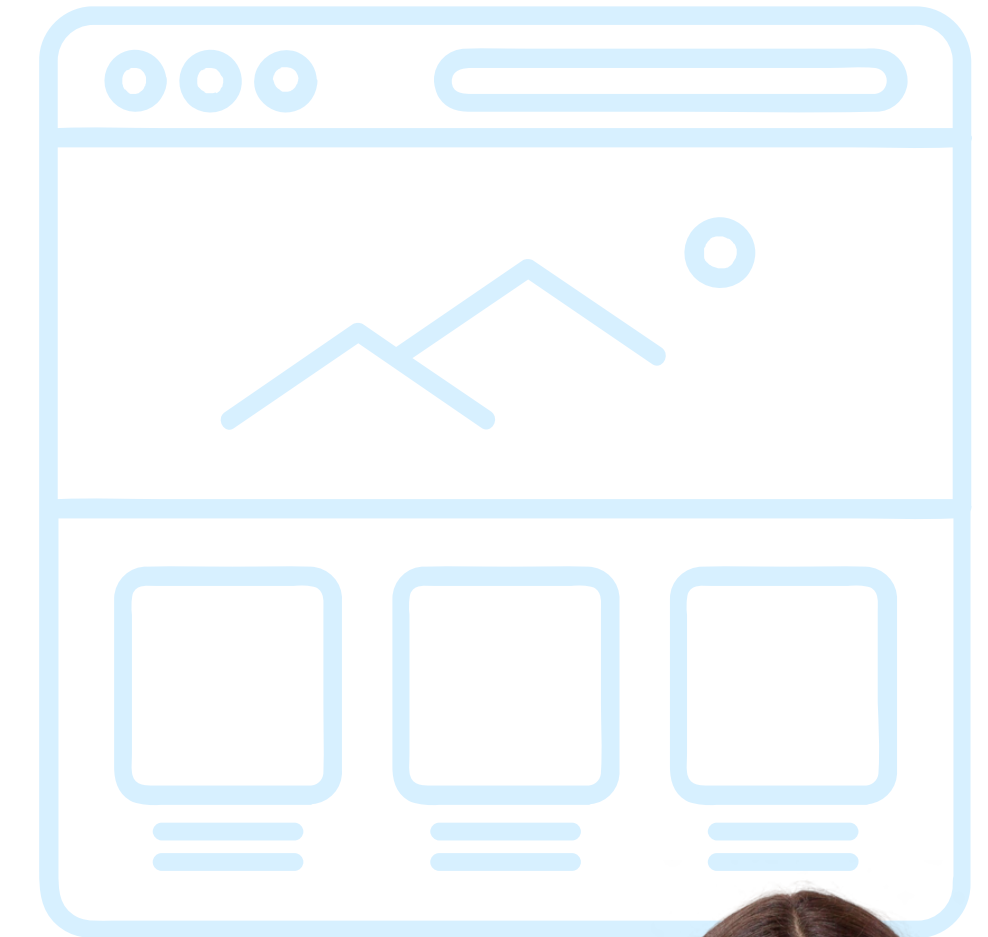
- JAWS
- Arc Toolkit
- AXE – Dev Toolkit
- WAVE – Web Accessibility Evaluation Tool
- Usablenet AQA
- Zoom Text
- Colour Contrast Analyzer
- Accessibility Insight
- Paul J Adams Bookmarklets
- HTML
- CSS
- JavaScript
- Magnifier
- Voiceover
- NVDA
- Talkback

# We Do It By The Book

## When Making Accessible Products

by sticking to A11Y guidelines and compliances used globally.

- ✓ WCAG (Web Content Accessibility Guidelines)
- ✓ ADA (Americans with Disabilities Act)
- ✓ Section 508
- ✓ EN 301 549 (European Compliance Requirements for Digital Accessibility)
- ✓ AODA (Accessibility for Ontarians with Disabilities Act)
- ✓ RGAA (Référentiel Général d'Accessibilité pour les Administrations or General Accessibility Reference for Administrations)





# We're Easy to Work With

Choose from the diverse range of available engagement options and partner with us. Yes! It's that simple and straightforward.

## Pay Per Page

You're only charged based on the number of pages we work on. It's an economical way to start out with digital accessibility.

## Retainer Contract

You pay a fixed, predictable fee on a regular basis (e.g., monthly) to access our expertise and support continuously.

## Hourly Charge

The client pays for the actual time spent by the service provider, as well as the materials or resources used.

## Hybrid

Our Hybrid pricing model is all about customization. We blend different pricing methods to create a unique cost structure that suits your project

# Let's Talk

Visit Our Website or  
Scan The QR Code.

[www.vgroupinc.com](http://www.vgroupinc.com)



## Pay Us a Visit

379 Princeton Hightstown  
Road Cranbury, New  
Jersey - 08512

Reach Out Via Call  
**724-272-8832**  
**609-371-5400**

eMail Us  
[jojov@vgroupinc.com](mailto:jojov@vgroupinc.com)

# Award Winning Applications



ILTA Distinguished  
Peer Awards

Ogletree  
Deakins

Transformative Project of The Year 2022



Acme United  
Corporation

2018 Stevie Bronze Winner - FAO SafetyHub app