



V Group Inc.

Services & Offerings

Application Development

V Group offers complete premium application development on all major mobile platforms (iOS, Android, Windows). Our team is experienced in many different fields with a focused in mobility in the healthcare and commerce industries. More recently we have begun to branch into the gaming industry, with our most recent in house application aiming to greatly influence the professional gaming scene.

We also offer the option to develop select assets of your application that your team may not have the manpower or skillset to complete. We are ready to take on user interface elements, user experience analysis, database creation, platform porting, and RESTful web services. Also, as a member of the Apple Consultants Network we are capable of handling almost any iOS or OSX related development.

E-Commerce Development

Our partnership with Amazon has given us the opportunity to create Amazon webstores for numerous major companies like Boeing, Sea World, MTV, and Martha Stewart. We are experienced in developing responsive webstores that look perfect on any device. We are prepared to create a stunning webstore on any platform, no matter what size of inventory you are looking to offer.

Furthermore, we are constantly working to improve the e-commerce field with contributions like our CARTS (Cart Abandonment Recovery & Tracking) application. This is the only cart abandonment tracking tool designed specifically for Amazon Webstores, with numerous features that allow you to analyze abandonment date, create email campaigns, and track revenue recovered.

IT Projects

Working with clients to implement large scale projects and applications into their company is another specialty of V Group. One area of we focus in is SharePoint implementation, however we are capable of handling SQL servers, Microsoft Exchange, Microsoft Dynamics, and more. Our years of experience allow us to complete all of our projects in a timely manner at a fixed rate.

Professional Services

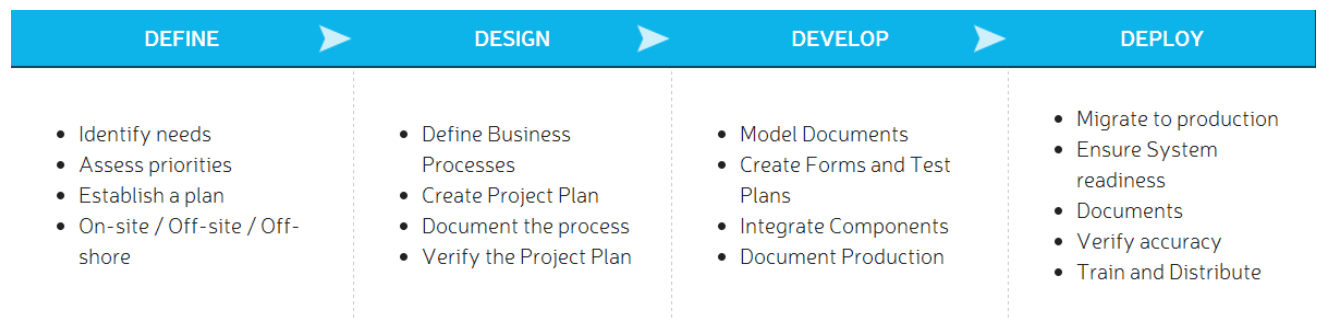
For those who want to develop your project entirely internally, we can help you find the right members of your team for the right rate. Having successfully staffed projects for companies like Sears, Michael Kors, and Apple; we are experienced at finding skilled professionals to fill your requirements and ensure your application gets developed on time. Furthermore, if you are willing to work with remote developers, we can introduce you to some of the brightest and most talented minds in the world.

Mobility Solutions

Enterprise mobility is redefining the customer experience of organizations through smarter interactions enabled by mobile intelligence. Mobility is a critical asset in business that can not only increase efficiency and productivity but also drive new revenue generation and competitive advantage.

Our development team offers an unparalleled level of service, from initial meetings and ideation, to deployment in the mobile marketplace, and every step in between. We have experience creating for all major platforms in a variety of fields, including: health and wellness, games, e-commerce, and more.

Methodology



Features & Benefits

We deliver custom software solutions for a fraction of the costs of onsite and offsite development. Our on-site Project Managers are responsible for quality assurance and delivery of the final product to you. At the same time, they also coordinate with the offshore development teams to ensure that the deliverables precisely meet/exceed your expectations and specifications.

- Predictable / repeatable process execution resulting in efficient Time Management.
- Sustainable reduction in cost of ownership.
- Scalable infrastructure and resource pool.
- Leveraging V Group's skills and expertise in domain knowledge as well as technology.
- Expert project management and execution.

Why V Group?

We have over a decade of experience as an Information Technology Services Company providing the highest caliber software applications, professional consultants, and responsive web stores. Our team is constantly training on new technology like Swift and researching business ventures like wearable technology. We are ready to tackle your next project; no matter the size or technology.

- Onsite – offshore model allowing face-to-face interaction throughout every stage of development while drastically cutting your overall cost of production
- Long-standing partnerships and alliances with the biggest players
- in IT; including Amazon, Apple, Microsoft, and Oracle
- Completed numerous software projects with clients like Boeing, Apple, Sears, Best Buy, Michael Kors, Honeywell, and MTV

Experienced Specialists

Our development teams are full of software developers and Subject Matter Experts that are handpicked from the best institutions and companies in the world. We tackle all of our projects with the mindset of creating something truly meaningful, and we realize that having a talented and experienced team is necessary to do this.

Competitive Development Costs

Successfully designing, developing, and implementing a software project within your budget is no easy task. V Group is able to offer both premium software solutions and skillful developers at rates more than half the competition thanks to our global IT network. Also, if offshore development is not the right solution for your needs we also work with some of the best domestic developers in every major industry.

Domestic Point of Contact

Here at V Group we understand how difficult it can be to work with an outside team, especially if they are not working on-site. This is why all of our project managers and business analysts are based in the United States and once assigned to a project will stick with it from start to finish. Furthermore they are available every day for phone and video calls, and even site visits upon request.

Deliverable Based Projects

If a local point of contact is still not enough to calm your development worries, we offer special deliverable based development for applicable projects. This can give you peace of mind when working with remote developers in different countries, because you know that your project completion is assured.

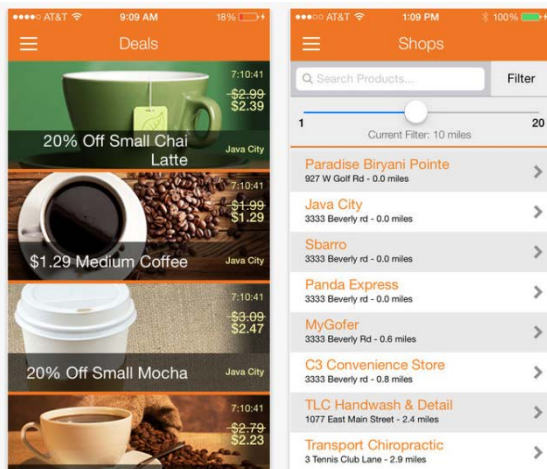
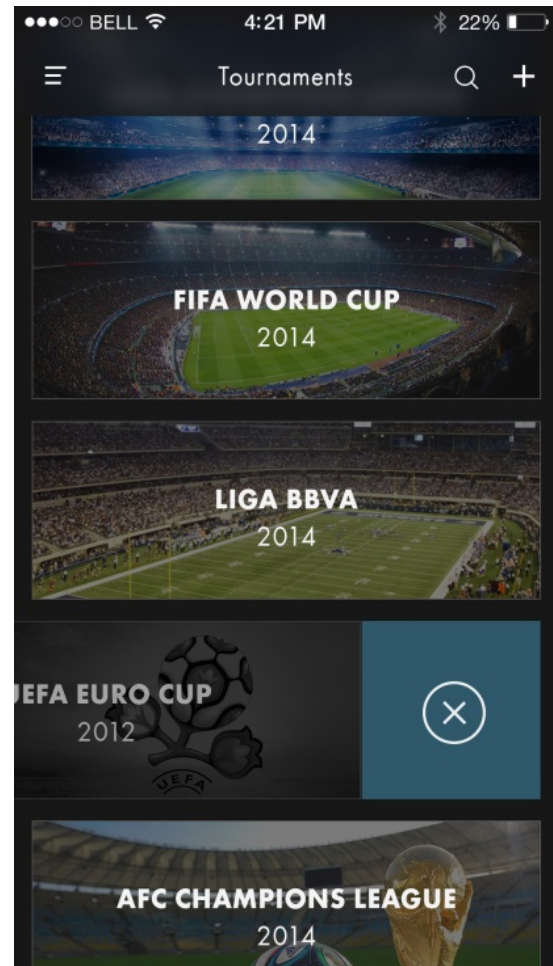
Project Highlights

Tournament Edition

Platforms: Android, iOS, Web, Windows, OSX,

Tournament Edition is the first free tournament organizing application available for iOS, Android, Windows, OSX, Web, and desktop. With TE, it's never been easier to setup a bracket at home, on the go, or right at the event. Tournaments can range from just a few friends, to a league of over a 1000!

This app is full of features with many more on the way; including customizable profiles, auto-seeding, seasons, pre-registration, and numerous bracket styles like Elimination, Double Elimination, Round Robin, and Swiss. Furthermore, with Twitter integration it's easy to rep your matches and alert participating members of updates or start times.



Shop Your Way Local

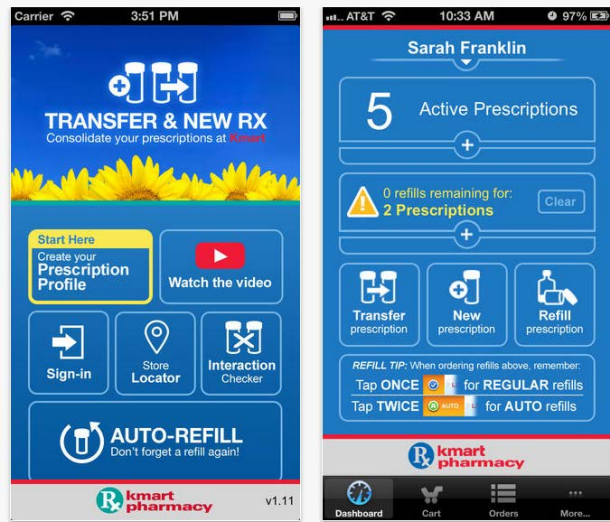
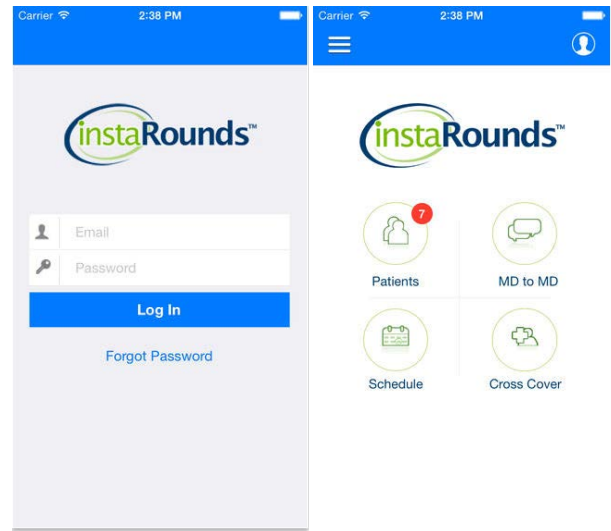
Platforms: Web, iOS, Android

Shop Your Way Local is a new e-commerce branch of Sears that gives customers a new way to shop by letting them purchase from all their favorite neighborhood shops and restaurants and through one application. Our team completed end-to-end support for both of these projects, utilizing our expertise in Java, Objective-C, Spring, Mongo, Angular JS, HTML, and CSS. The website was built using responsive web design so it functions flawlessly on any platform.

instaRounds

Platforms: Web, iOS, Android

This application allows physicians to communicate with one another, share call schedules, follow their appointments, allow cross coverage and even has a mobile patient sign-out feature. V Groups understands that healthcare is a vital and growing field in the mobility market. Further down the road, we hope to make use of emerging wearable technology to create applications that can truly make an impact on peoples' lives.



Kmart Pharmacy App

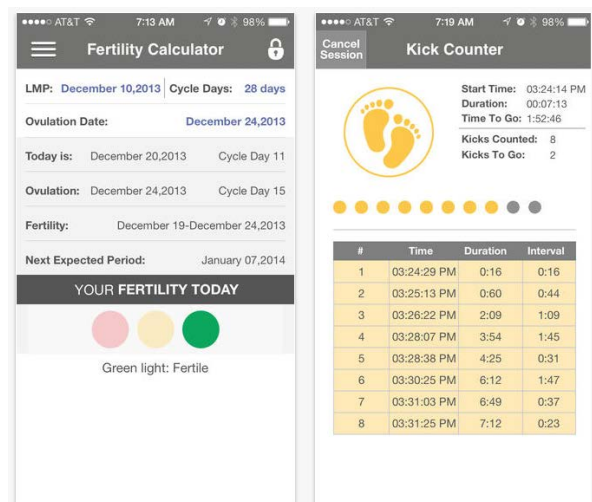
Platforms: iOS, Android

The Kmart Pharmacy App allows customers to handle all their prescription needs on the go. This feature rich app can quickly order refills, place orders for pickup or delivery, and even add insurance information through your camera. Our team was a part of the successful implementation of this application and its ongoing support.

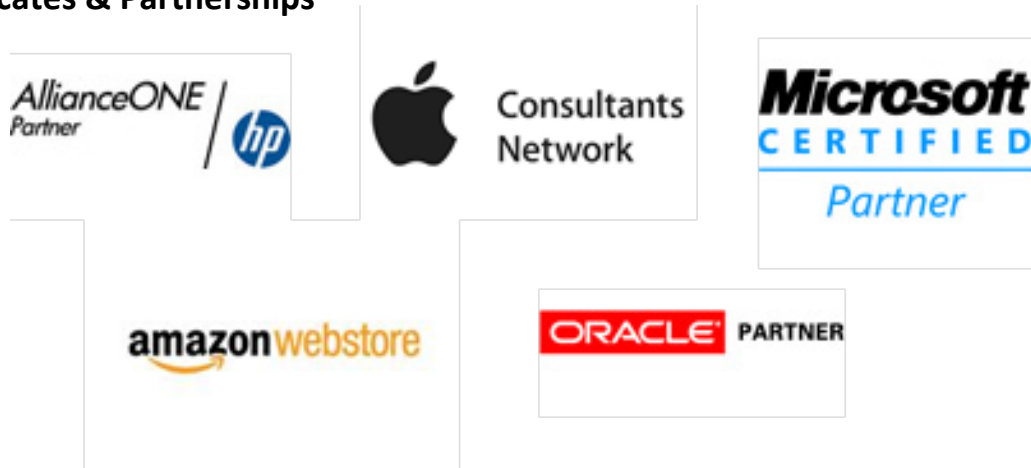
BabyMed

Platforms: iOS

BabyMed is another healthcare application that V Group helped deliver that includes features like a fertility calculator, kick counter, fertility calendar, and more. This application combines fertility and pregnancy tools with an easy to use interface. Used by thousands of parents and doctors worldwide, it's perfect for those who are pregnant or trying to get pregnant.



Certificates & Partnerships



Clients Served



About V Group Inc.

V Group, Inc. is an Information Technology Services Company founded in 1999, and headquartered in Cranbury, NJ. We are a Certified SBA 8(a), W/MBE, DBE small business with successful contracts at all levels of government and in major corporations.

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